

# 1ST INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT (ICBM 2017)

Dhaka, Bangladesh, **September 21-22, 2017**

Theme: Global Contemporary Practices in Business and Management

[www.bbs-icbm.org](http://www.bbs-icbm.org)

## INTRODUCTION

BRAC Business School (BBS), BRAC University, Bangladesh is organizing its first International Conference on Business and Management (ICBM) which will be held on **September 21-22, 2017** in Dhaka, Bangladesh. The conference aims to provide a forum for academics, researchers and practitioners to exchange ideas on recent developments in the field of business and management. The conference is expected to foster networking and collaboration among participants to advance theories and practices as well as to identify major trends in business and management based on global contemporary practices.

## SCOPE

Tracks and academic researches, covering business and management issues/applications, include (but are not limited to):

Accounting	Banking & Finance	Development	Economics
Education	Entrepreneurship	Governance	Human Resource
Marketing	Management Information System		Operations Management

## IMPORTANT DATES

Particulars	Date
Abstract Submission ( <i>within 300 words</i> )	<b>March 31, 2017</b>
Notification of Decision	April 15, 2017
Full Paper Submission	May 15, 2017
Camera Ready Paper Submission	June 15, 2017
Early Bird Registration	May 31, 2017
Regular Registration	June 30, 2017
Late Registration	July 31, 2017

For submission guidelines and further queries visit conference website: [www.bbs-icbm.org](http://www.bbs-icbm.org)

E-mail of Conference Secretariat: [bbs.icbm@bracu.ac.bd](mailto:bbs.icbm@bracu.ac.bd)